



**GOSUMEC
FOUNDATION
USA**

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Strategic Plan (5 Year Outlook)

Vision Statement:

COSUMEC Foundation USA envisions a world where every bright and deserving medical student in India can pursue their education without financial barriers, empowering them to serve their communities and advance global health.

Mission Statement:

Our mission is to support merit- and need-based scholarships for medical students at Seth G.S. Medical College & KEM Hospital, Mumbai, through sustainable endowments and perpetual scholarships.

Strategic Goals (2025-2030):

1. Endowment Growth: Achieve \$3 million by 2032, expanding our impact to support 150 students annually.
2. Legacy Scholarships Expansion: Increase the number of Mini-Legacy and Legacy Scholarships by 20% by 2028.
3. Monthly Donor Engagement: Triple the number of \$100/month donors through the Angels for Students program.
4. Partnership Development: Strengthen collaboration with Foundation for Excellence (FFE) and expand mentorship programs.
5. Operational Transparency: Maintain 0% overhead in the U.S., with 95% of funds directed to student support in India.

Key Strategies:

- Donor Engagement: Personalized communication, impact stories, and quarterly reports.
- Technology Adoption: Expand digital fundraising platforms and automated donor touchpoints.
- Programmatic Growth: Launch "Bridges to MBBS Success" to enhance student preparedness.
- Impact Measurement: Implement models to track career progress, and community impact.

Evaluation Metrics:

- Endowment growth rate
- Donor retention and growth
- Student graduation rates and career placements
- Cost-per-scholarship efficiency

