



510-516-7677
founder@gosumec.org
177 Telles Ln,
Fremont CA 94539

GOSUMEC FOUNDATION USA

May 03, 2025

Effectiveness & Impact Report

GOSUMEC Foundation USA

Reporting Period: **January 2023 – March 2025**

1. Executive Summary

The GOSUMEC Foundation USA continues to make measurable progress in fulfilling its mission to support financially disadvantaged and meritorious medical students in India. This report summarizes the organization's performance, identifies strengths and gaps, and recommends actionable steps to increase our long-term effectiveness.

2. Key Achievements

- **Scholarship Impact:**
 - 85 scholarships supported (largest in alma mater's 100-year history).
 - Includes FY MBBS students (2023–2024), second-year MBBS students, therapists, technicians, and Bridges to MBBS scholars.
- **Fundraising:**
 - \$1M endowment achieved in 2024.
 - Over \$690,000 raised as of Jan 2025.
 - 45% of donations from California; nearly 100 donors.
- **Zero Overhead Operations:**
 - No paid staff.
 - All efforts managed via volunteer leadership and partnerships.
- **Strategic Partnerships:**
 - Partnership with Foundation for Excellence (FFE) for administrative support.
 - Collaboration with MemoryFox, Givebutter, and India Philanthropy Alliance.

3. Governance and Board Oversight

- Quarterly board meetings held with minutes documented in Google Workspace.
- Transitioned to documented policies on governance, accounting, fundraising, and effectiveness.
- 2 year board term limits except of founders with voluntary resignation.

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4. Stakeholder Engagement

- Donor town halls, virtual meetups with students, and open meetings for transparency.
- Donors receive personalized updates and reports.
- Students share stories through MemoryFox and Zoom engagements.

5. Areas of Concern / Gaps Identified

- Monthly Giving Gap: Fewer \$100/month donors than major donors.
- Youth Engagement: Lack of donor representation from 30s-50s age group.
- Documentation: Improve digitization of donor intent and gift restrictions.
- Leadership Development: Heavy dependence on one founding member for operations.

6. Recommendations

- Launch a recurring giving campaign tailored to younger demographics.
- Develop a 3-year strategic plan with donor and student input.
- Expand the board to include younger, diverse professionals.
- Formalize an annual board self-evaluation process.
- Increase use of Google Workspace for task tracking and governance archives.
- Establish a board succession plan.

7. Conclusion

The Foundation has shown remarkable impact through innovative fundraising and volunteer-led operations. Continued growth will depend on diversification of leadership, formalizing practices, and deepening donor engagement.

Submitted by: Effectiveness Review Task Force

Date: May 03, 2025

