

DATE:

Apr 01, 2025

# GOSUMEC Foundation USA, CEO Oversight Report- 2024

#### **Overview**

2024 marked a transformative year for GOSUMEC Foundation USA as we reached a major milestone: crossing the \$1 million endowment mark and establishing ourselves as a pioneering perpetual scholarship fund for medical students at GOSUMEC in India. As President, I am honored to share our key progress, challenges, and vision.

## **Key Highlights of 2024**

**Endowment Growth** 

We exceeded \$1 million in our endowment corpus, with a clear path toward our 2032 goal of \$3 million. This growth was fueled by our community of nearly 100 donors and zero overhead operations, ensuring 99%+ of funds go directly to students.

Scholarship Impact

In 2024, we supported 68 scholarships, the largest number in our alma mater's 100-year history. This includes:

- 30 FY MBBS via the FFE partnership students (2024)
- 16 second-year MBBS students
- 22 paramedical students

### **Strategic Partnerships**

We strengthened our partnership with the Foundation for Excellence (FFE) to scale scholarship disbursement, and initiated new relationships for mentorship and behavioral support programs.

## **Governance & Compliance**

- Maintained nearly 100% board participation in giving. Our board member who did not donate, resigned at the FOY
- Filed timely and transparent tax returns
- Began trademark registration in the U.S. and India to protect brand identity
- · Ensured that monthly board meetings and finance committee reviews provided strong financial oversight









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## **Oversight & Accountability**

As CEO, my responsibilities include:

Fiduciary Oversight

I review financials monthly alongside our Treasurer and Finance Committee. In 2024, I approved all disbursements and ensured alignment with donor intent.

#### **Donor Stewardship**

We launched the Angels for Students recurring giving program and created a recognition structure that celebrates monthly, annual, and Legacy donors.

Transparency Initiatives

I directed the publication of our financials, 990 filings online. We also use MemoryFox for authentic storytelling and Givebutter Plus to manage fundraising ethically and transparently.

#### **Compliance & Ethics**

I ensured all fundraising met the highest standards of transparency, with no use of fiscal sponsors or intermediaries to obscure financial flows. All funds are directly traceable to their impact.

#### **Looking Ahead: 2025 Priorities**

- Grow Monthly Giving: We are creating creative incentives to grow our base of \$50-\$100/month donors, especially among 30s-40s alumni.
- Pilot "Bridges to MBBS Success": I will oversee a mid-2025 pilot of this independent program for GOSU-FFE scholars, FY MBBS students, including English, medical terminology, and behavioral health support through the EMBARK initiative.

**EMBARK** - Empowerment through Communication Skills, Mentorship, Behavioral Health, Aspiration, Resilience & Knowledge

- E Empowerment through Communication Skills building confidence to connect, lead, and advocate, starting with Medical English & then Bedside Skills
- M Mentorship consistent guidance from those who've walked the path
- B Behavioral Health nurturing emotional wellbeing and self-awareness
- A Aspiration fueling purpose and long-term vision
- R Resilience navigating challenges with strength and grit
- K Knowledge academic excellence with real-world readiness

**Deepen Student Engagement:** We will expand our mentorship network and host regular Zoom meetups with scholars to cultivate connection and feedback.

**Maintain Zero Overhead:** We remain volunteer-run and cost-efficient, ensuring every dollar maximizes student impact.









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# **Closing Message**

As a GOSUMEC and co-founder with Archana, I know the life-changing power of opportunity. I remain committed to our mission of building a perpetual, student-first foundation rooted in compassion, equity, and integrity.

Thank you for your trust and belief in our vision.

With gratitude,

Sanjay Bindra, MD

President & Co-Founder

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